

LAWSON™

Can you cut it?

Just-style
AUTHORITATIVE & TIMELY GLOBAL BUSINESS INFORMATION
[Search](#)
[News](#)
[Research](#)
[Briefings](#)
[Blog](#)
[Membership](#)
[Jobs](#)
[PLM hub](#)
[Events](#)
[E-mail Alerts](#)
[Your Account](#)

IMB exhibitor news: Dassault Systèmes shows PLM solutions

16 April 2009 | Source: just-style.com

Dassault Systèmes will show two solutions at next week's IMB trade fair in Cologne, Germany: the Enovia Apparel Accelerator for design and development as well as - for the first time at a German trade fair - the Enovia Apparel Accelerator for sourcing and production.

The tools can help textile and fashion companies accelerate their product development processes in order to be able to react to trends more quickly.

The solutions have a central product data management system that links developers and designers with sourcing managers as well as agencies and suppliers - which optimises costs, capacities, deadlines and quality along the supply chain.

The company is also taking part in Speaker's Corner, where Jérôme Bergeret, Dassault's director for the retail-consumer goods Industry, will discuss "Fast Fashion demands PLM" on 22 April at 4:00pm.

He will explain the advantages of a PLM system for fashion companies and how it supports all processes from first design to production and renders the global supply chain adequately transparent.

As part of his presentation, Mr Bergeret will provide a customer case study illustrating how Eldo Srl, a leading Italian jeans brand, serves as an example for the swift implementation of a DS solution for the apparel industry.

Article tags: [Dassault Systèmes](#), [PLM](#)

◀ PREVIOUS:

NEXT: ▶

just-style.com news search

ARTICLE TOOLS

Change font size

Comment Print

Email a colleague

RSS just-style news feed

RELATED NEWS

UK: Lee Cooper selects WFX Web PLM

IMB exhibitor news: PLM - who, what, where, when

IMB exhibitor news: Lawson to unveil supply chain survey

RELATED RESEARCH

Environmental & Regulatory Compliance PLM Market 2007-2010 (download)

Product Lifecycle Management Software - Market - 2007-2010 (download)

Product lifecycle management software: Make-or-break IT investment for apparel firms? - Management briefing (download)

SECTOR NEWS

GLOBAL: Garment protectionism claims no more than a myth

UK: Retailers urge action on credit insurance

FRANCE: Carrefour CEO

Just-style
PLM hub

PLM hub sponsored by

NOW LAUNCHED

The buyers' guide to PLM software

Latest PLM news
Vendor directory
Whitepapers and information guides
Interviews & profiles
Monthly newsletter

The buyers' guide to PLM software

[US: Hampshire Group
CEO resigns](#)

[UK: Economic fears
tighten nation's purse
strings](#)

upbeat despite Q1 sales
fell

**There are currently no
comments on this article**

[Be the first to comment on this article](#)

SOCIAL LINKING

 Digg This!

 Reddit

 del.icio.us

**Home Search News Research Briefings E-mail Alerts
Blog Events Jobs Advertise Industry Announcements
Your Account Membership Corporate Contact About
Privacy Legal Forums Factsheets Sitemap FAQ PLM hub
Top**

© 2009 All content copyright Just-style.com.
Published by Aroq Ltd. Address & registered office: Seneca House,
Buntsford Park Road, Bromsgrove, Worcs, B60 3DX, UK.
Tel: Intl +44 (0)1527 573 600. Toll Free from US:
1-866-545-5878. Fax: +44 (0)1527 577 423.

Aroq publish just-azite.com | just-food.com | just-drinks.com |
just-style.com

VAT No: GB785642391. Registered in England No: 4307068.